GOVERNMENT OF ANDHRA PRADESH ABSTRACT

Tourism Promotion – Arrangements to be made on the Eve of World Tourism Day on 27th September 2010 at People's Plaza, Necklace Road, Hyderabad - Sanction of Rs.13,50,000/-+ 10.3% service tax extra - Release of 50% towards initial payment to M/s. KMK Avenues Private Limited, Banjara Hills, Hyderabad - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 953

Dated:27-09-2010

Read the following:

- 1. Govt.Lr.No.4964/PMU/DDC/2010, Dt.24-09-2010 of YAT & C (PMU) Department.
- 2. Lr.No.Nil, dt.18-09-2010 of M/s. KMK Avenures Private Limited, Hyderabad.

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ORDER:

As a part of Tourism promotion, the Department of Tourism, Government of Andhra Pradesh has taken a decision to celebrate World Tourism Day on 27th September 2010 at People's Plaza, Necklace Road, Hyderabad. In this regard AP Tourism has to arrange their own design, infrastructure and concept, in order to attract the visiting tourists and hence considered it necessary to appoint an event manager who is a well experienced in organizing such events at international level.

- 2. Government, therefore, on selection basis, have appointed M/s. KMK Avenues Private Limited, Banjara Hills, Hyderabad, who are experienced in Global level Event Managements and Media planners, Hyderabad and who have quoted lowest service charges as event manager of AP Tourism, to organize World Tourism Day on payment of Rs.13,50,000/- (Rupees Thirteen Lakhs Fifty Thousand only) + 10.3% service tax extra, in the letter first read above.
- 3. In the letter second read above M/s KMK have requested for payment of 50% of the sanctioned amount as advance to facilitate making all necessary arrangements for the event.
- 4. The Government after careful consideration of the requuest of M/s KMK hereby order that 50% of the contractual amount of Rs.13.50 lakhs + 10.3% service tax extra, i.e., Rs.7.00 lakhs (Rupees Seven Lakhs only) shall be released and paid to M/s. KMK Avenues Private Limited, Banjara Hills, Hyderabad, as an advance to enable them to make arrangements for the event. They shall submit advance stamped receipt and detailed vouchers / bills in triplicate after the event is over to arrange payment of balance amount.
- 5. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:
 - " 3452- Tourism-01-Tourist Infrastructure -102 Tourist Accommodation & other facilities to Tourists Schemes included in PLAN,GH 11- Normal State Plan SH (12) Advertisement for Promotion of Tourism 260 Advertisement, Sales and Publicity Expenses'".
- 6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. KMK Avenues Private Limited, Banjara Hills, Hyderabad, after deducting Tax, payable to the Income Tax Department, initially from the permanent advance and recoup the same drawing from the Head of Account as at para 4 above duly preferring bills to the Deputy PAO, Secretariat Branch, Hyderabad.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

JAYESH RANJAN SECRETARY TO GOVERNMENT (T)

To,

M/s. KMK Avenues Private Limited, Banjara Hills, Hyderabad.

The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.

The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad

Copy to:

The YAT & C (PMU- Claims) Department.

SF/SCs

//Forwarded:: By Order//

SECTION OFFICER